



JAMES PAFFORD

MULTIMEDIA SPECIALIST

469.859.4032

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jamespafford.com

ABOUT

Award-winning Videographer and Editor offering over 25 years of experience in episodic television, promotions/marketing, music videos, and documentary

- Extensive knowledge of media formats, physical and digital
- Promoted from intern to Studio Coordinator within three years at CBS 11
- Student of new media and trends in digital marketing

WORK EXPERIENCE

Director/Videographer/Editor
Freelance – (Sept 2019 – present)

Mindhive Media – Development of podcast pilot

- Editor/Graphics/Sound Design

The Polyphonic Spree – Music videos, “Let ‘Em In”, Don’t Change

- Camera

Davey-Goosmann Realty – Recruitment video

- DP/Editor/Lighting

KF&B Advertising – Tom Peacock Cadillac

- Voiceover/Sound Design

Audrey Guinn – Music video, “Hello Summer”

- Editor/Sound Design

Grand Theft Auto – Promotional video

- DP/Editor/Graphics

Mockingbird Elementary – Internal promotional video

- Editor/Sound Design/Graphics

Director/Videographer/Editor
AXS TV / Magnolia Pictures – (Mar 2008 – Sept 2019)

- Coordinated with Marketing Dept implementing effective campaigns and promotions raising viewership from 4 to 15 media outlets
- Integral in promoting Magnolia Pictures theatrical releases/trailers
- Developed original programming in studio and in the field
 - **New Japan Pro Wrestling**
 - **High Definition**
 - **KidScene MovieScene**
 - **The Top Ten Revealed**
 - **World’s Greatest Tribute Bands**
- Edited engaging promos to support on-air programming
 - **Nashville**
 - **X-Factor UK**
 - **Guitar Center Sessions**
 - **Ex-Housewives of Rock**
 - **Sammy Hagar’s Road Trip**

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Secret MD Beauty

- Developed paid-for advertisement as Editor/Graphic Artist

Get Out

- Editor/Scriptwriter of over 130 episodes of travel program

Roadie Trip

- Developed 3 episodes as Editor for fledgling **MTVHD**

Selling Jets

- Editor/graphics of lifestyle programs for **HDRpublic**

The Saint Paul Winter Carnival

- Documentary shot and edited for **INHD**

War Machines

- Shooter and production asst. of program for **BBC**

Inside Edition

- Shot and Lit an exposé, "Pots and Pans Scam"

The Bros. Grim Sideshow

- Editor/Sound Design for documentary on **HDNet**

Motorsports Ranch

- Shot and Edited 3 episodes for **Supermassive Productions**

The Game Dame

- Concepted/Shot/Edited a video gaming show pilot

SKILLS

Premiere Pro After Effects Audition Final Cut Pro Avid

Sony FS-Style Cameras DSLRs Blackmagic Red Giant

EDUCATION

Bachelor of Arts and Sciences, **University of North Texas**
Major: Radio, Television, Film
Minor: English

HOBBIES

- Avid cyclist and outdoorsman
- Front and manage Grand Theft Auto, a tribute band to The Cars
- Animal lover and rescuer

REFERENCES

Available upon request